

Health Communications/Communications Specialists, Government Information Specialists, and General Scientists who will manage communication activities about medical devices and radiation-emitting products to external audiences and provide education for the regulated industry.

#### Working as a Health Communications/Communications Specialist, you may:

- Develop and deliver public health messages and materials about the benefits and risks of medical devices and regulatory policies
- Develop content for new and existing websites
- Lead, conduct, and manage audience research and program evaluation activities for health communication and marketing
- Conduct patient labeling reviews
- Assist in the planning and development of communication and marketing priorities, strategies, and practices for effective communication and marketing directed toward professional and lay audiences, including underserved populations and populations at risk

## To be considered for the *Health Communications/Communications Specialist* role, here are the skills and experience we're looking for:

- Expertise in public relations and/or health communication/communication and marketing principles, methods, theories, practices, and techniques
- Ability to plan, implement, manage, and evaluate health communication/communication and marketing programs, projects, and strategies
- Skill in developing motivational and/or educational public health materials and information
- Experience developing messages and materials based on communication and marketing theory and principles; audience research; and that are tailored for diverse audiences

# Working as a *Government Information Specialist*, you will leverage your knowledge of the Freedom of Information Act (FOIA) to:

- Perform legal reviews of requests for the disclosure of information to determine if information is exempt from disclosure under applicable statues and regulations
- Develop Center responses to requests for information
- Consult with other centers and the Office of Chief Counsel, to arrive at agency consensus on important and sensitive issues regarding information disclosure
- Manage the Center's disclosure activities

### To be considered for the *Government Information Specialist* role, here are the skills and experience we're looking for:

- Legal and/or paralegal experience
- Knowledge of government information management principles and practices
- Knowledge of the Freedom of Information Act and/or the Privacy Act, the Federal Food, Drug, and Cosmetic Act, the Trades Secrets Act, and associated laws, regulations, and guidances

#### Working as a General Scientist, you will:

 Educate and inform the regulated medical device and radiation-emitting products industry about FDA regulations, policy, and guidance  Educate and inform consumers, health care professionals, and patients about medical devices and radiationemitting products

To be considered for the *General Scientist* role, here are the skills and experience we're looking for:

- Expertise in quality assurance, consumer laws, biological sciences, engineering, and/or related fields
- Experience providing consumer protection information to stakeholders in the health industry